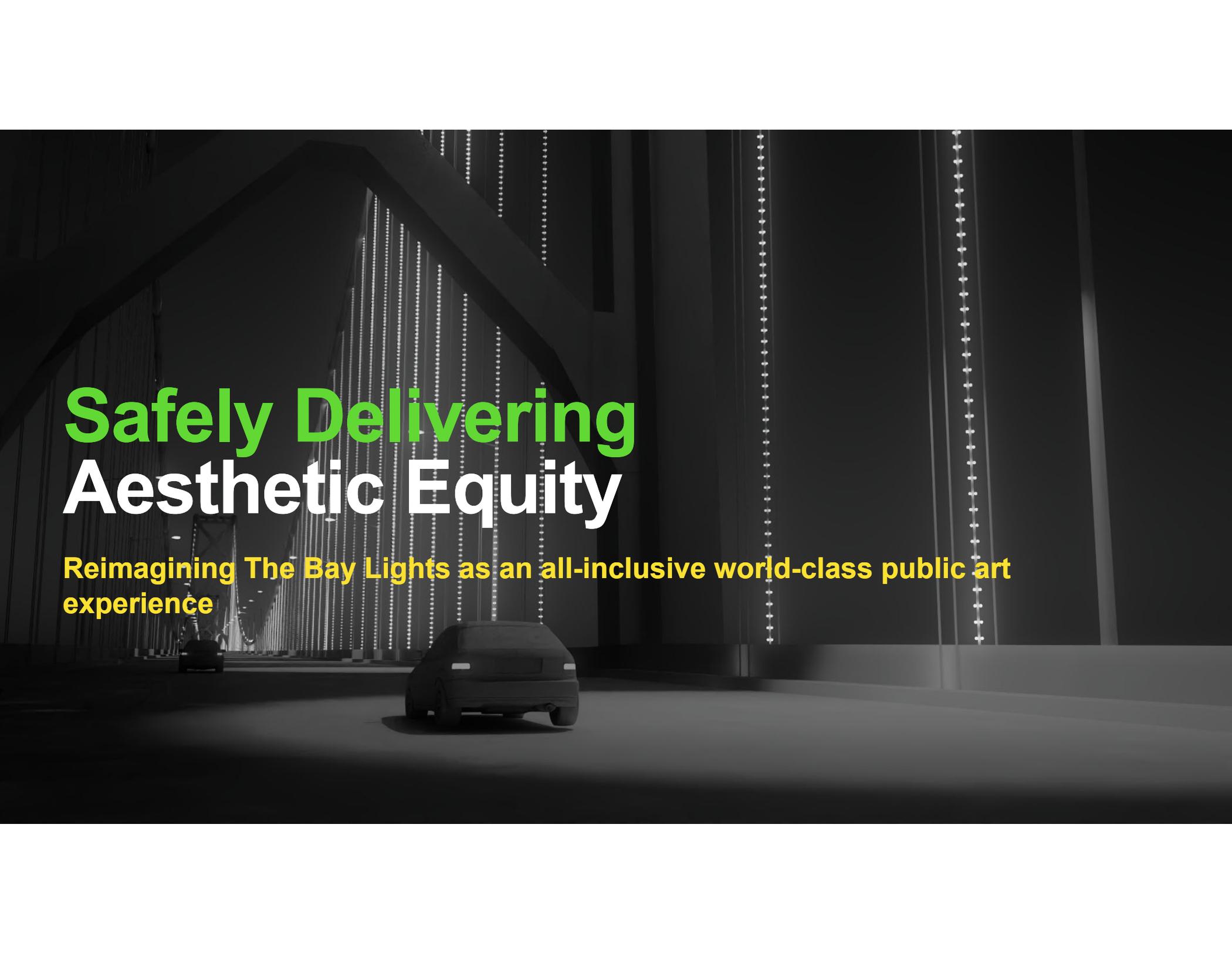


I L L U M I N A T E



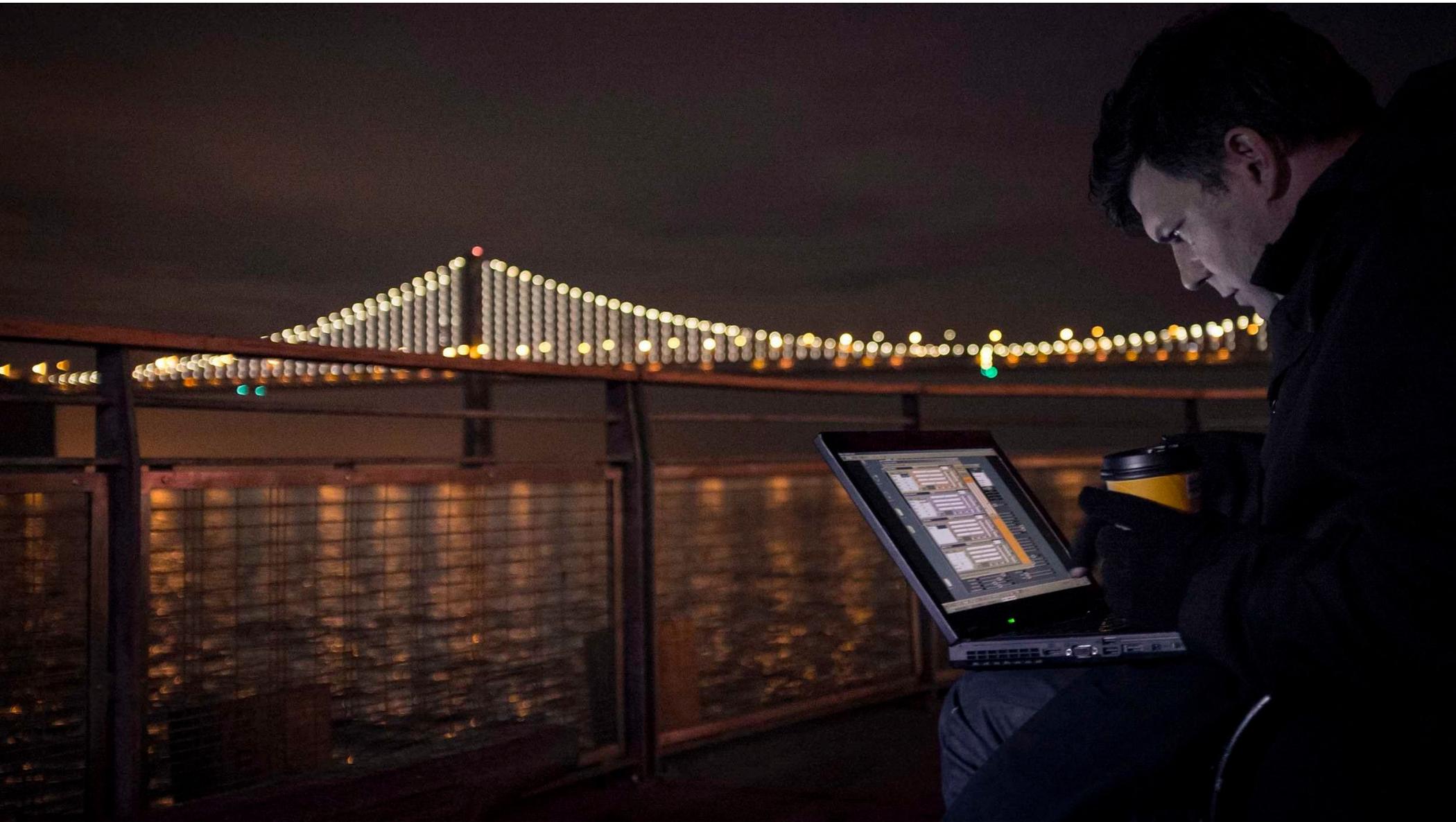
# **Safely Delivering** **Aesthetic Equity**

**Reimagining The Bay Lights as an all-inclusive world-class public art experience**







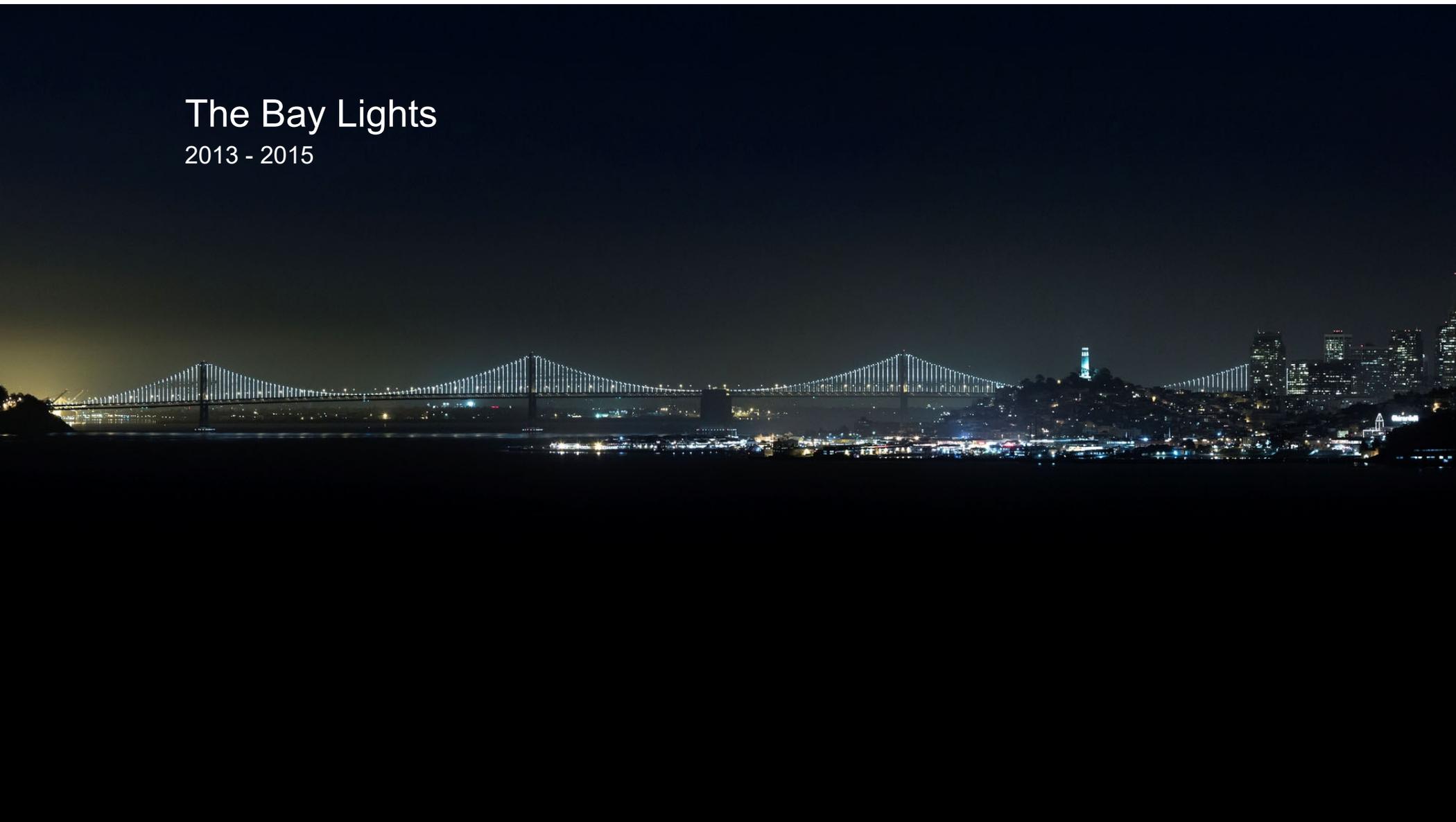


# The Legacy of Your Historic *YES*



# The Bay Lights

2013 - 2015



# The Bay Lights

2016 to present





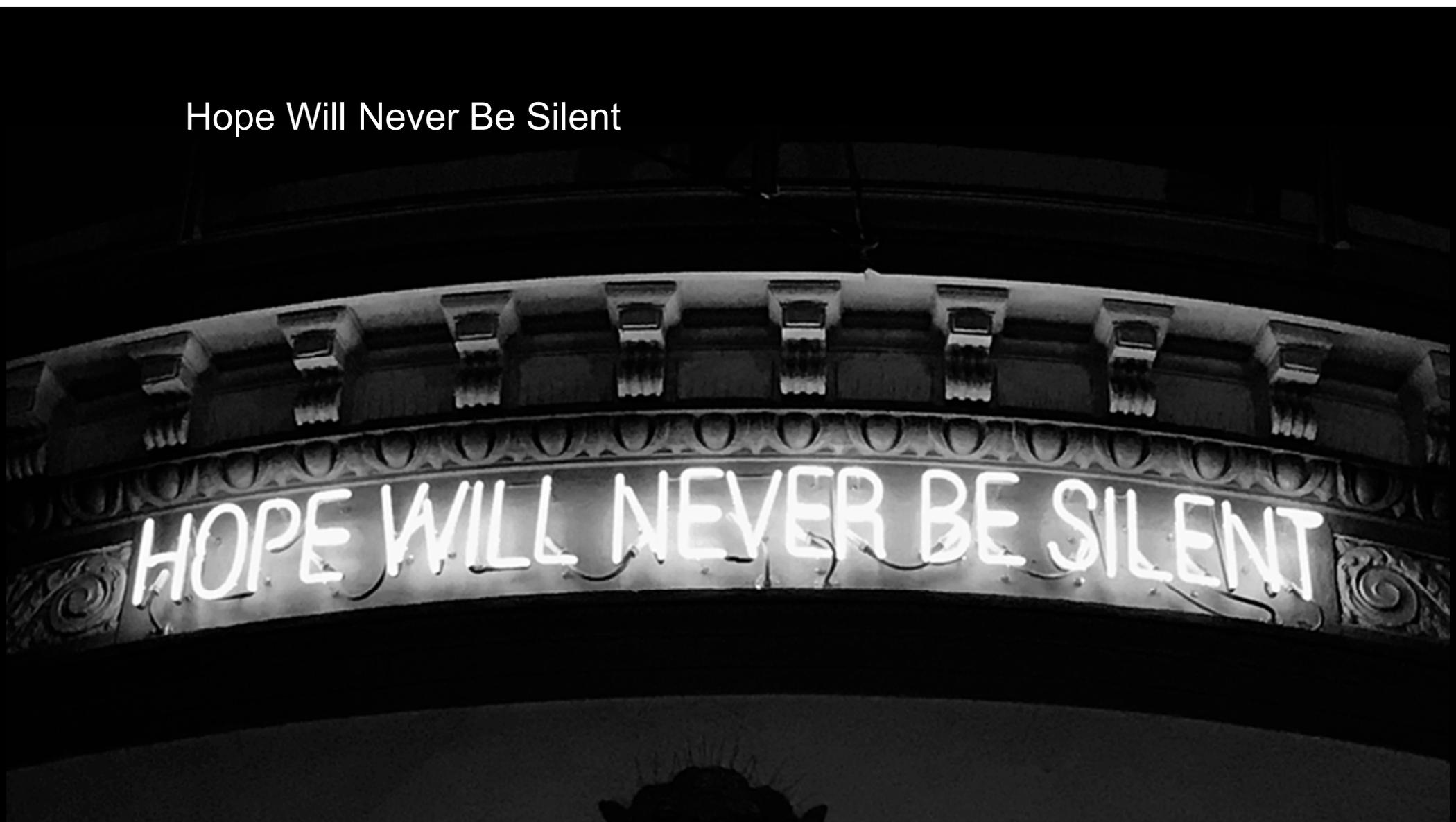
# Photosynthesis



Harvey's Halo

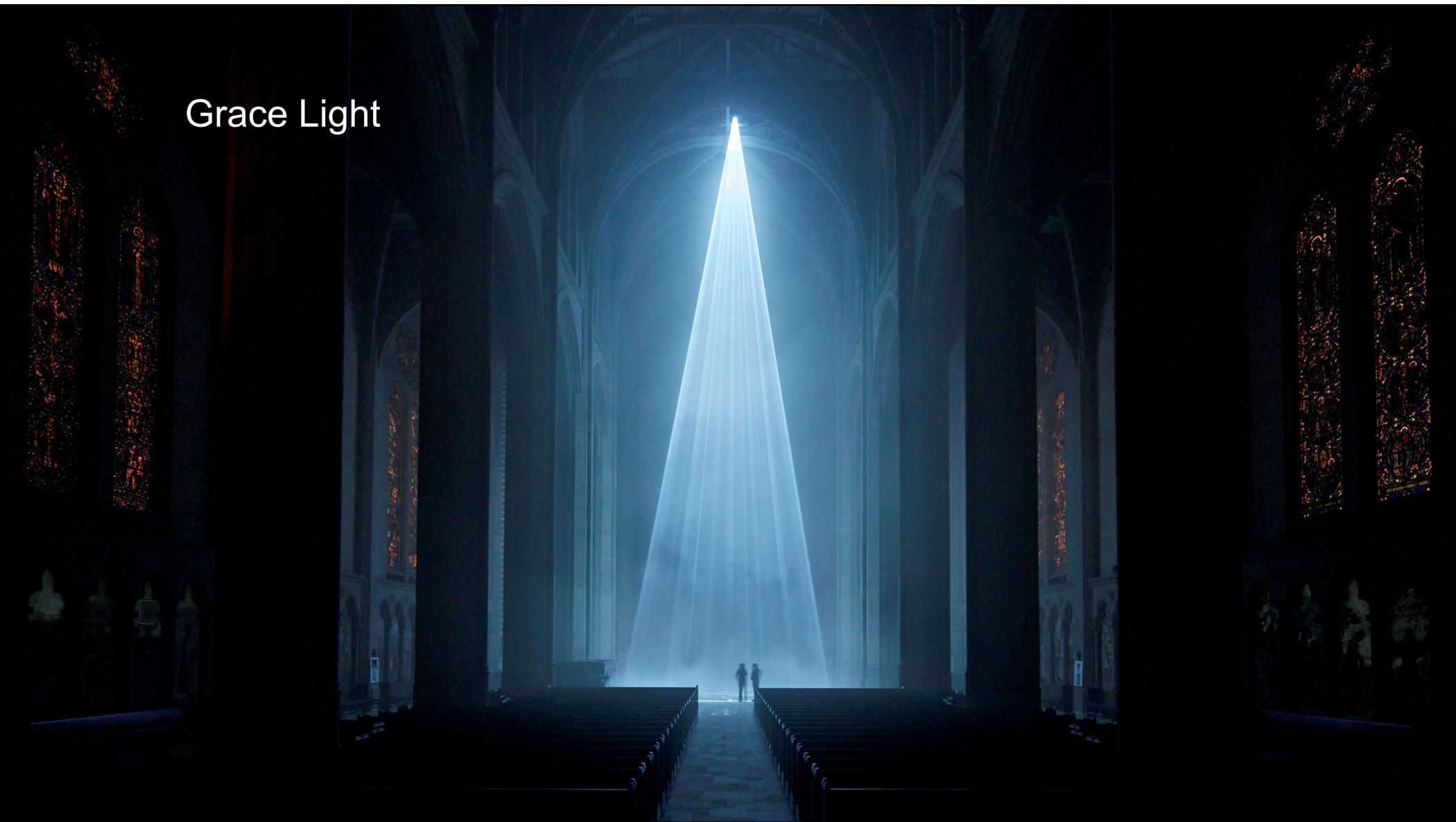


Hope Will Never Be Silent

A black and white photograph of a curved architectural structure, possibly a balcony or a decorative archway, illuminated at night. The structure features a series of ornate, classical-style brackets or corbels along its top edge. A prominent neon sign is mounted on the structure, displaying the phrase "HOPE WILL NEVER BE SILENT" in a bold, sans-serif font. The sign is brightly lit, creating a strong contrast with the dark background. The overall scene is dramatic and evocative, with the architectural details and the glowing text being the primary focus.

HOPE WILL NEVER BE SILENT

# Grace Light



# The Pink Triangle



# Monumental Reckoning



LIFT EVERY VOICE





**The world has changed**  
**since 2010 when we first**  
**considered The Bay Lights**







Thai LV

*The Great White Way of San Francisco*

AMERICA

WEINSTEIN

PLAZA

KRES

CKE

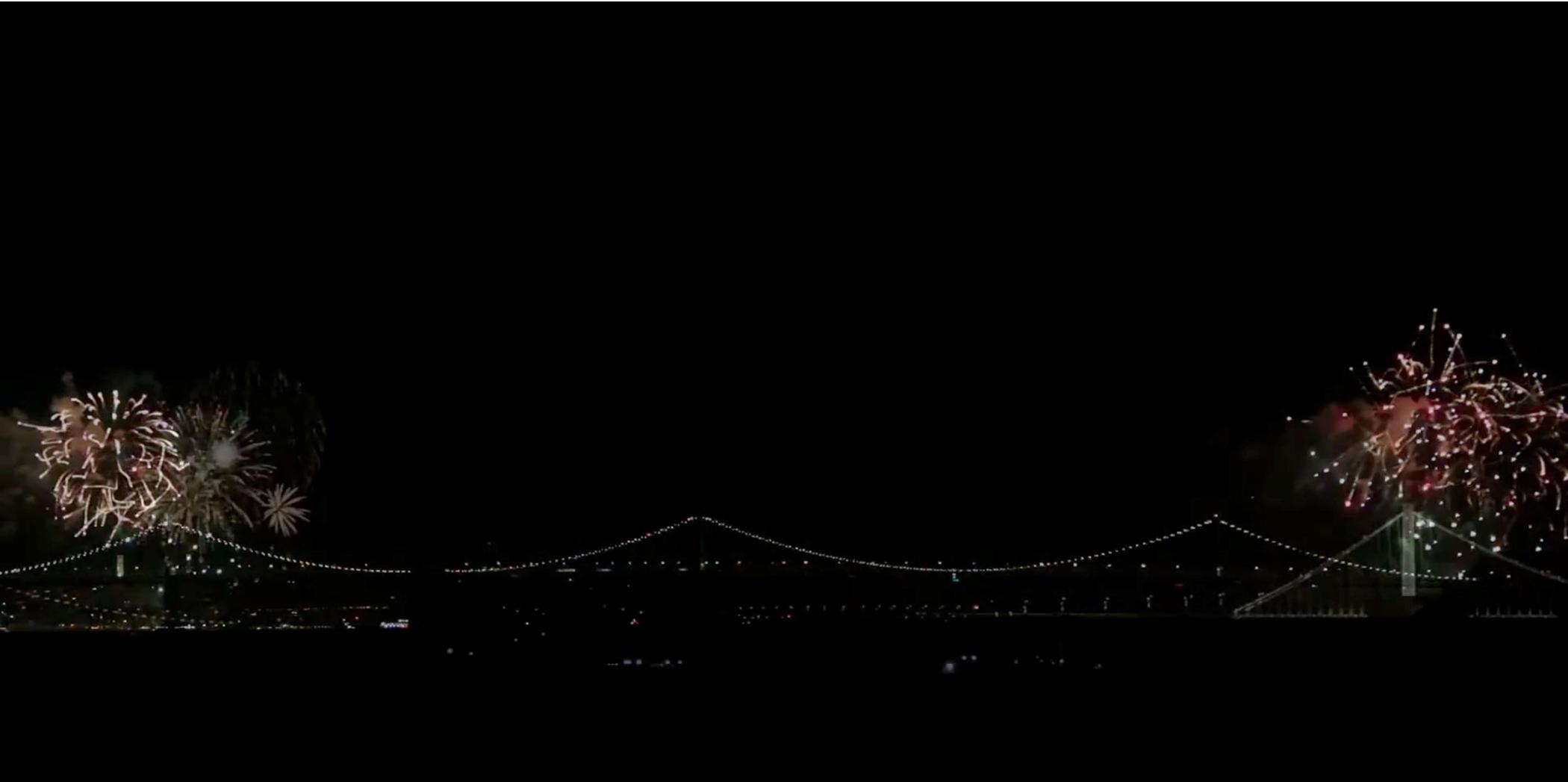
HOTELS

OSTATS MERAS

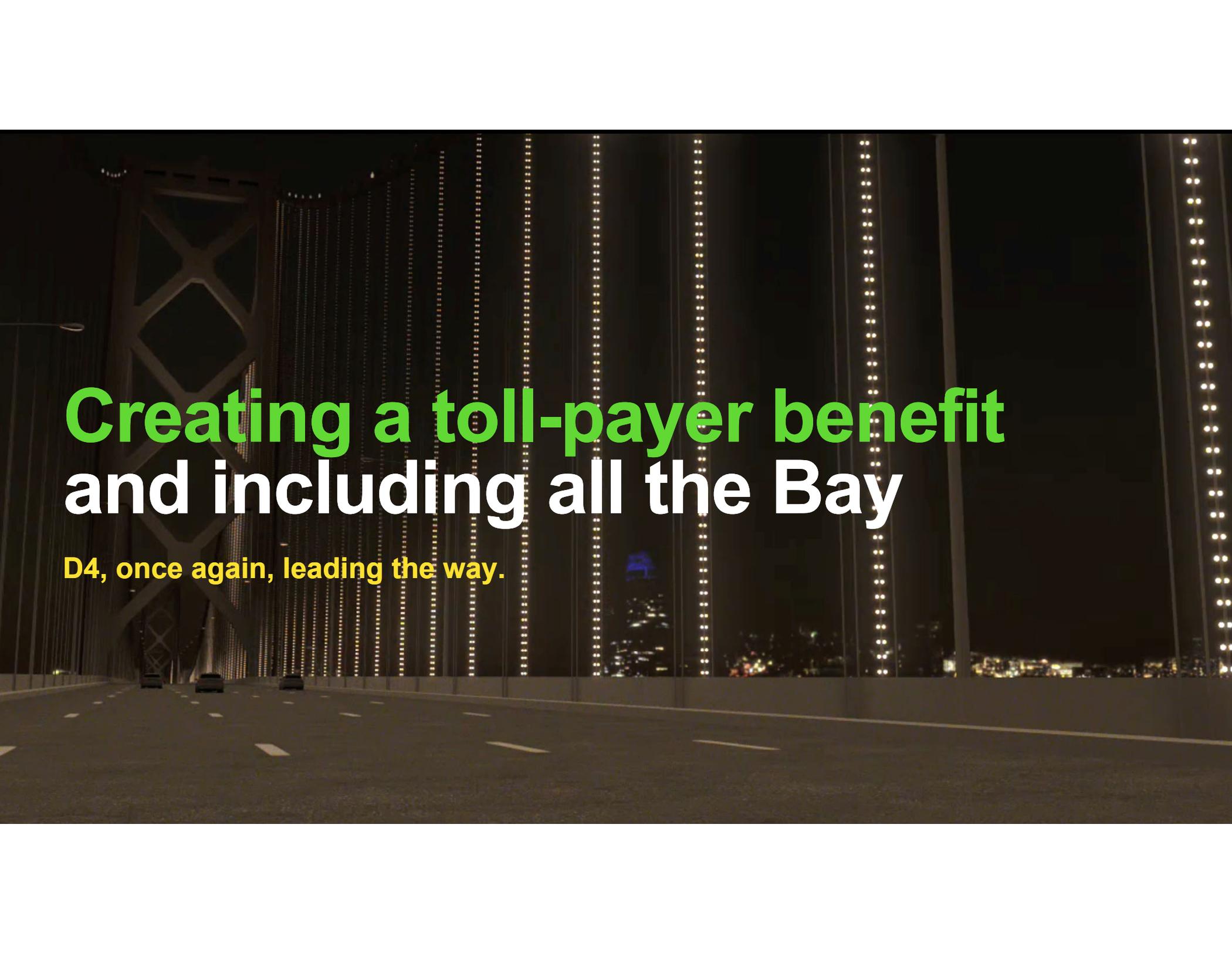
FERRI'S DRUGS





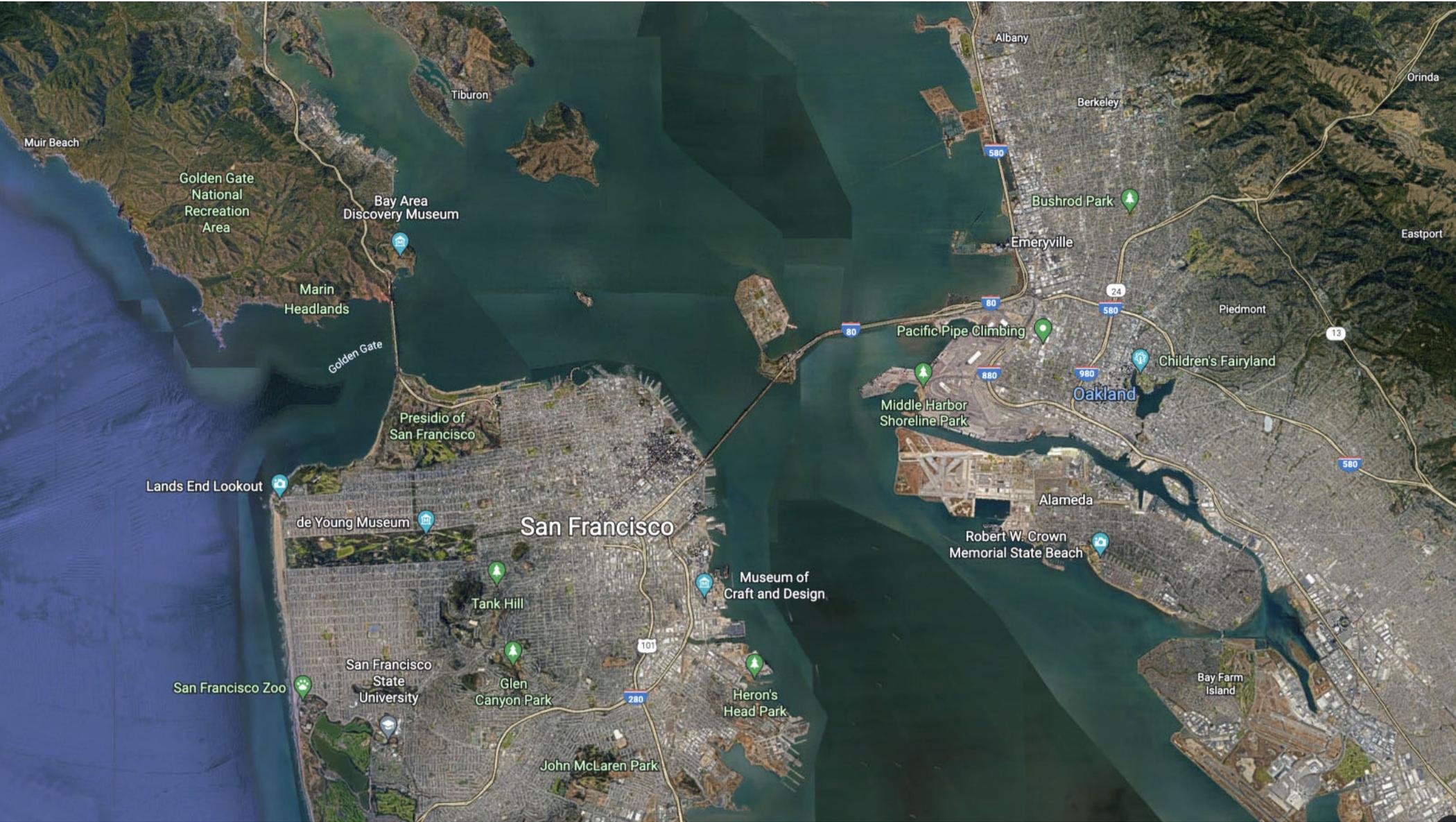


MOULFRIT PRODUCTIONS



# Creating a toll-payer benefit and including all the Bay

**D4, once again, leading the way.**



Muir Beach

Golden Gate National Recreation Area

Bay Area Discovery Museum

Marin Headlands

Golden Gate

Presidio of San Francisco

Lands End Lookout

de Young Museum

San Francisco

Tank Hill

San Francisco Zoo

San Francisco State University

Glen Canyon Park

John McLaren Park

Museum of Craft and Design

Heron's Head Park

Albany

Berkeley

Bushrod Park

Emeryville

Pacific Pipe Climbing

Middle Harbor Shoreline Park

Oakland

Children's Fairyland

Alameda

Robert W. Crown Memorial State Beach

Bay Farm Island

Orinda

Eastport

Piedmont

13

580

101

280

580

80

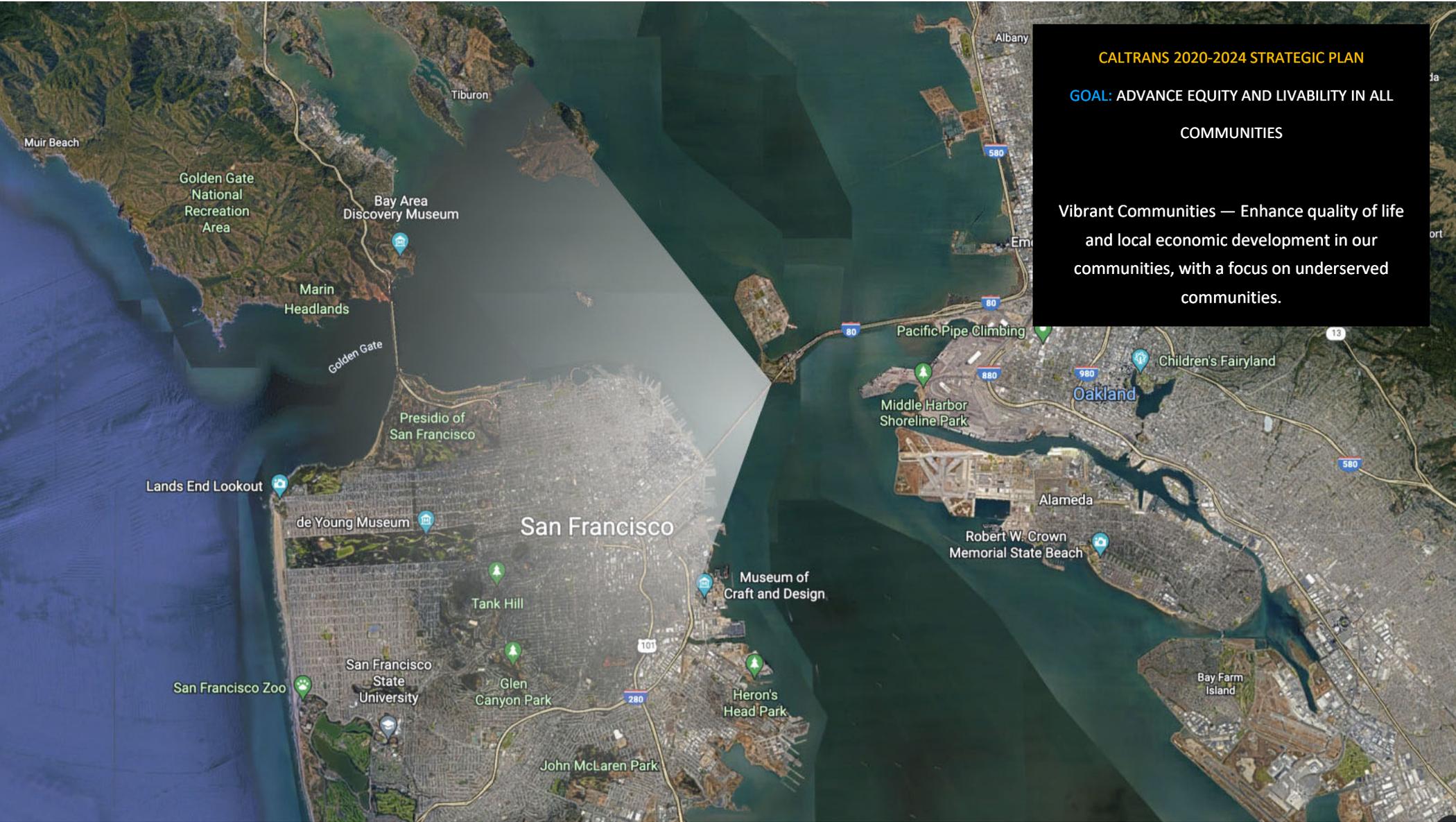
880

24

580

980

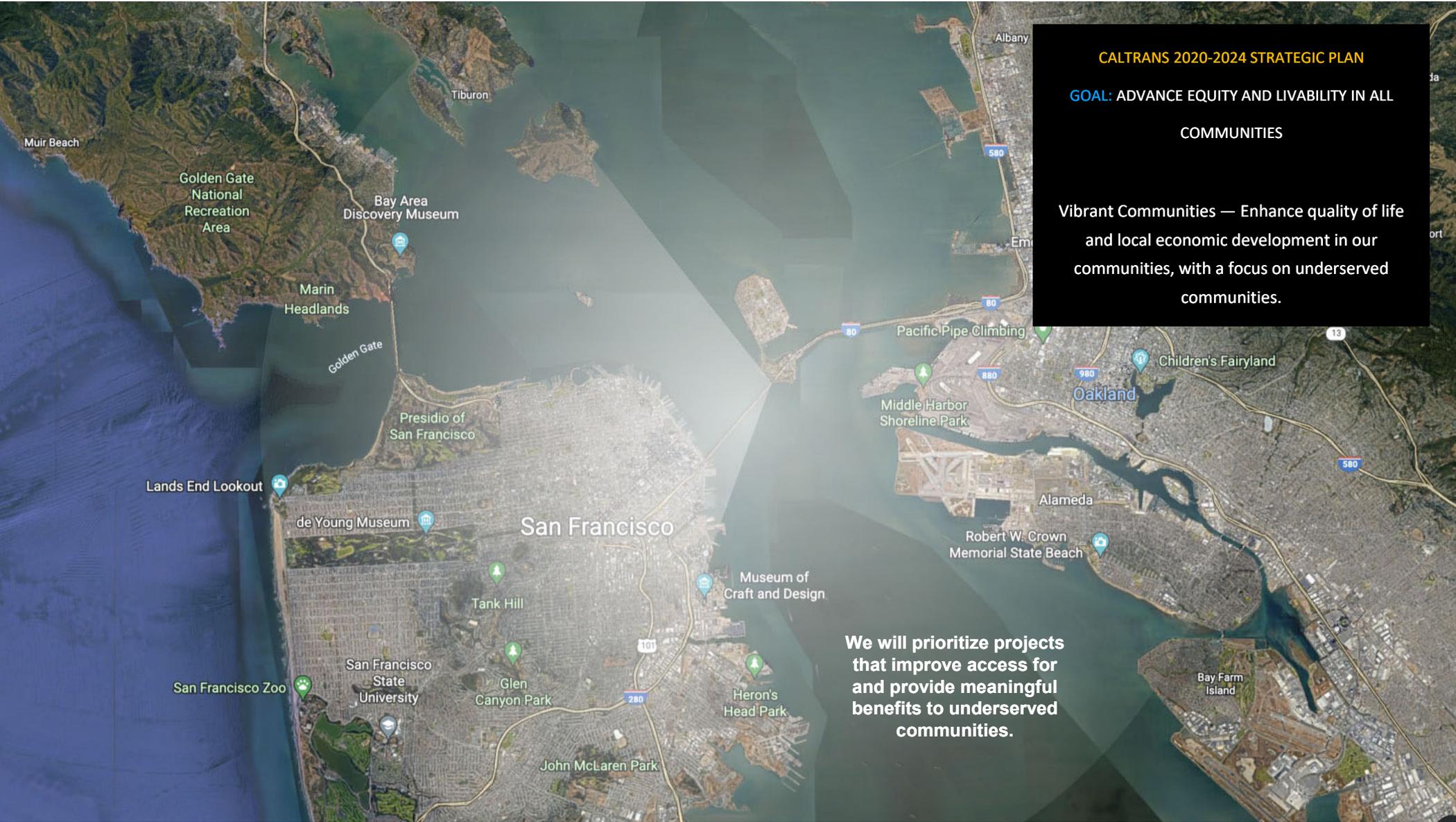
580



**CALTRANS 2020-2024 STRATEGIC PLAN**

**GOAL: ADVANCE EQUITY AND LIVABILITY IN ALL COMMUNITIES**

Vibrant Communities — Enhance quality of life and local economic development in our communities, with a focus on underserved communities.



**CALTRANS 2020-2024 STRATEGIC PLAN**

**GOAL: ADVANCE EQUITY AND LIVABILITY IN ALL COMMUNITIES**

Vibrant Communities — Enhance quality of life and local economic development in our communities, with a focus on underserved communities.

**We will prioritize projects that improve access for and provide meaningful benefits to underserved communities.**







# Timing Our Celebration Magic Milestones Pave the Way

**Go dark on March 5, 2023: *The Bay Lights 10th Anniversary***

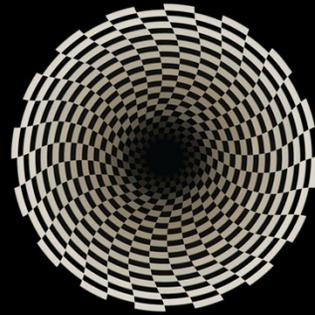
**Grand Lighting on Labor Day Weekend, 2023: *Eastern Span's 10th Birthday***



# **Collective Commitment to Safety**

## **A Team of Bay Bridge Experts**

**A seasoned group of leaders with a shared ethos of safety**



I L L U M I N A T E